

American Library Association
Midwinter 2011
Spring/Summer Book Buzz

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Academic and Library Marketing

212.207.7592 virginia.stanley@harpercollins.com

We Blog (who doesn't?)

For library news and the latest information on our titles, be sure to check out:

www.librarylovestest.com

Check out *The Roaring 20s*, featuring up and coming titles for 20something readers:

www.roaring20s.typepad.com/

Library Love Fest

ARCHIVES | Booklist reviews... This Book is Overdue! | Main | Season's Greetings from LLF

December 2009
November 2009
October 2009
September 2009
August 2009
July 2009
June 2009
May 2009
April 2009
March 2009

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2009.12.01

This Book is Overdue! Receives Even More Praise!

The reviews are continuing to come in about Markys Johnson's forthcoming book, *This Book is Overdue! How Librarians and Cataloguers Can Save Us All from Self* (February 2010). In addition to the glowing review we received from Booklist, check out these wonderful quotes:

"Johnson dives to the library profession what Melvyn Dubrow did for the theory of aesthetics in *The Tipping Point*." —Dora Bowler, Co-Founder and Editor, EarlyWord.com

"I have worked as a librarian for 35 years. In these pages I see the past, present and future of my profession. Johnson knows what we know. It is great to be a

WHO WE ARE

Let's have to learn more about the folks behind a library Love Fest.

This Book is Overdue! How Librarians and Cataloguers Can Save Us All by Markys Johnson

Read the first chapter (free)

HELP

Shelf Help

Book Lists for Collection

the Roaring 20s
Quarterlife Lit for the Twentysomething Set

ARCHIVES | DECEMBER 15, 2009

December 2009
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Medium Raw

I can remember the first time I ate escargot like it was yesterday (it was in 2005). The snails were deliciously delicious, garlicky, and backed with garlic. They were from *Les Halles*—the restaurant where Anthony Bourdain made a name for himself before *Anthony Bourdain: No Reservations* made him a foodie icon. What followed the escargot was a dash of summer cool as well, a bottle of bourbon for the table, ornate truffles, and a glass of mineral. As you can tell, Les Halles made quite an impression on me. That experience, combined with Bourdain's vocal support of *Project King*, caused him to become the celebrity coach for the next few years. So you can imagine my unbridled (but totally not greedy) excitement when I found out we're slated to publish the follow-up to *Anthony Bourdain: Medium Raw*. Yesterday on *Good Street*, Bourdain announced some good news about the new book, which will discuss outsize heavyweights like David Chang, Eric Robert, Alice Waters, and Thomas Keller. Formative informants, as well as

ABOUT

KAYLEAH GEORGE

Marketing Coordinator
Accounting and Library Marketing
HagerOnline Followers

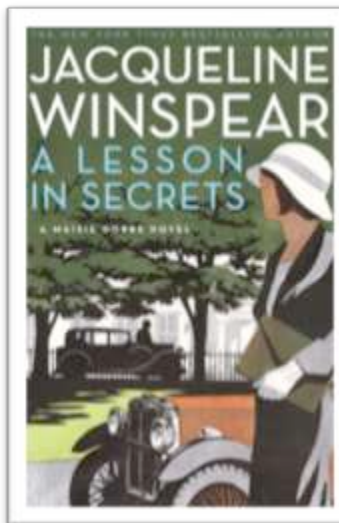
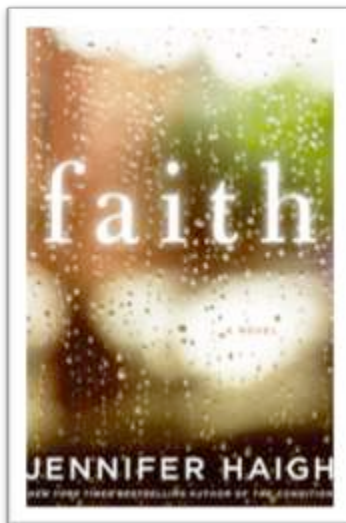
Kingpin's Bookshelf!



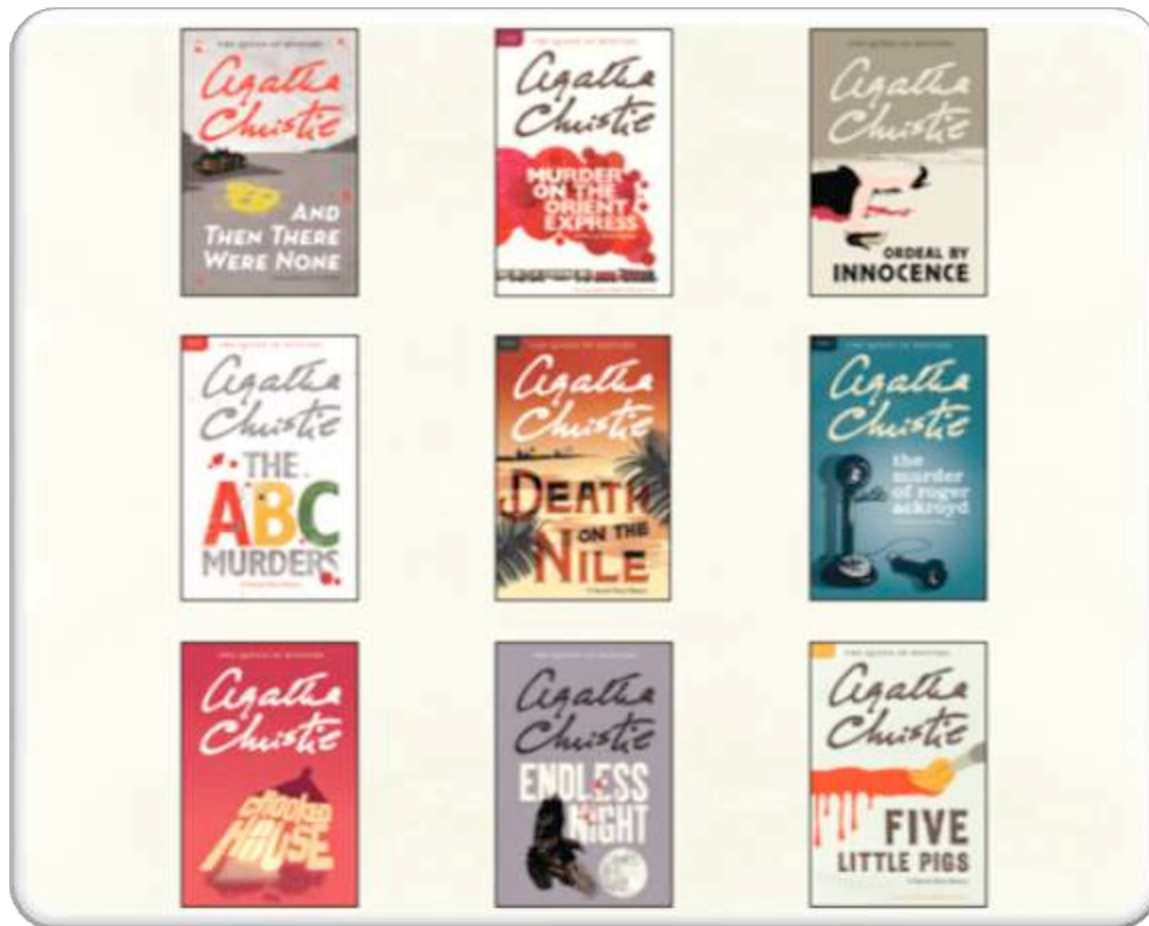
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Loves...

bookreporter.com

ReadingGroupGuides.com
The Online Community for Reading Groups.

Earlyword.com



Missed Hearing About **Our Summer 2010 Titles at MidWinter?**



No Worries—Get the **HarperCollins Buzz** on Your Desktop! [Click Here](#) and Enter to Win a Set of Advance Readers Editions.

Kayleigh, Virginia and Bobby, Your HarperCollins Library Marketing Team.



What's New

While most people are still looking ahead to spring books, you can get an instant tan by looking at publishers' summer catalogs -- links are to the right of this page, under "Publishers Catalogs."

Now that '09 is over, we've taken down our links to the various best books lists, but kept up the spreadsheets of the adult and children's picks.

The Oscar season brings new attention to '09 movies based on books; be sure to check out our links to the trailers and our list of new and upcoming moview with tie-ins.

For more on EarlyWord, [click here](#).

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NEWSLETTER



Nora Rawlinson
Co-Founder and Editor

EarlyWord

News for Collection Development and Readers Advisory Librarians

March 16th, 2010 By: Nora Rawlinson

Rappin' to the Classics

Zooming up to #8 on Amazon is a book that's inspired an NBA player, the rapper 50 Cent and the CEO of American Apparel.

The book, *The 48 Laws of Power*, originally published in 1998 and released in paperback in 2000, was [covered on CNN](#) yesterday. Author Robert Greene learned about many of his sources when he was a classical studies student, but got his real lessons in power as a writer in Hollywood.



The 48 Laws of Power

Robert Greene

Retail Price: \$20.00

Paperback: 452 pages

Publisher: Penguin (Non-Classics) – (2000-09-01)

ISBN / EAN: 0140280197 / 9780140280197

HighBridge Audio: 9781598870923; \$29.66 – [Excerpt](#)
ebook and audio available from OverDrive

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March 16th, 2010 By: Nora Rawlinson

Facing the End

Jane Brody, the NYT's health columnist writes [movingly today](#) about her husband's death.

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Earlyword.com

“EarlyWord’s goal is to help librarians stay ahead of public demand and identify hidden gems. [Nora Rawlinson’s] got all the industry connections as well as a librarian sensibility, so the site gives the heads-up on everything your patrons will be asking for shortly—**it’s a Web-based crystal ball.**” – *Public Libraries*
Jan/Feb 2010

Before I Go to Sleep

by S.J. Watson

- Rowan Joffe is writing and directing the film adaptation, with Ridley Scott's Scott Free and StudioCanal producing.

- *Shutter Island* meets *Memento*.

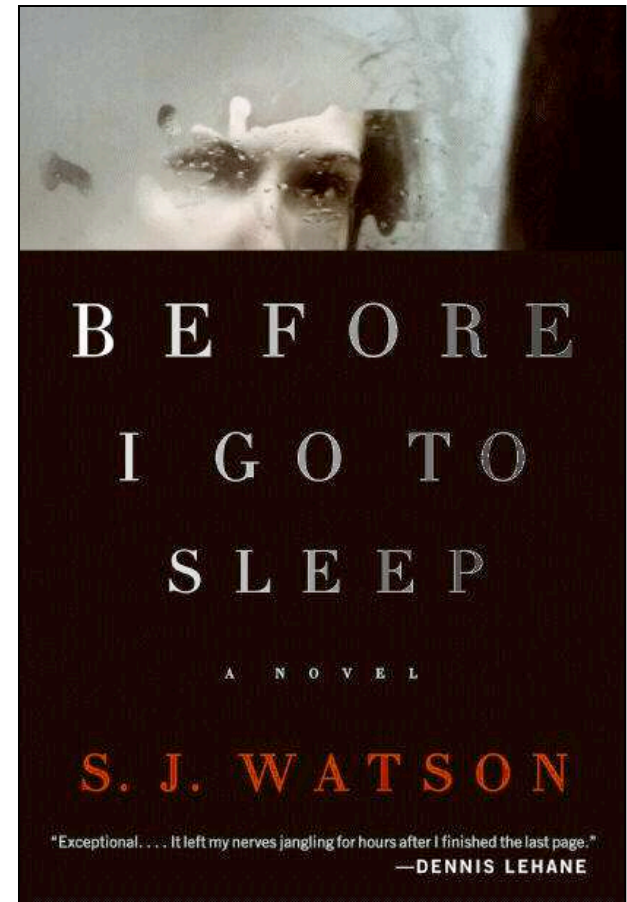
- “An exceptional thriller. It left my nerves jangling for hours after I finished the last page.” — Dennis Lehane

ISBN 13: 9780062060556

On sale: 6/14/2011

\$25.99

150K



The Sisters Brothers

by Patrick deWitt

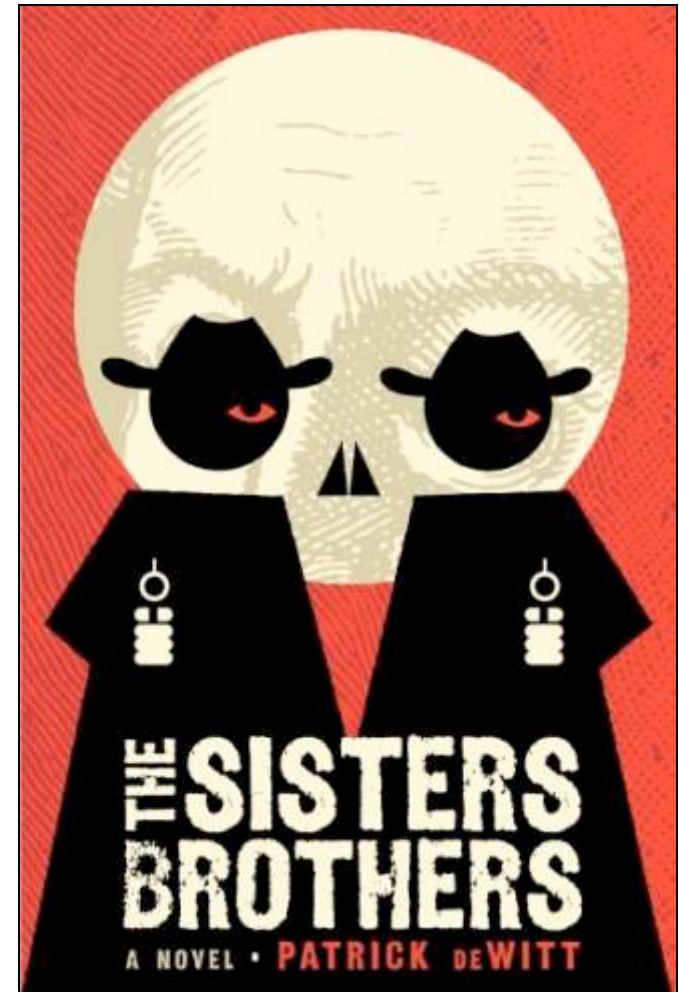
- John C. Riley is attached to produce and star as Eli in the film adaptation
- Patrick deWitt's previous novel, *Ablutions*, was selected as a *New York Times* Editors' Choice and as one of *The Believer's* Readers Picks for best book of the year.

ISBN 13: 9780062041265

On sale: 5/3/2011

\$24.99

25K

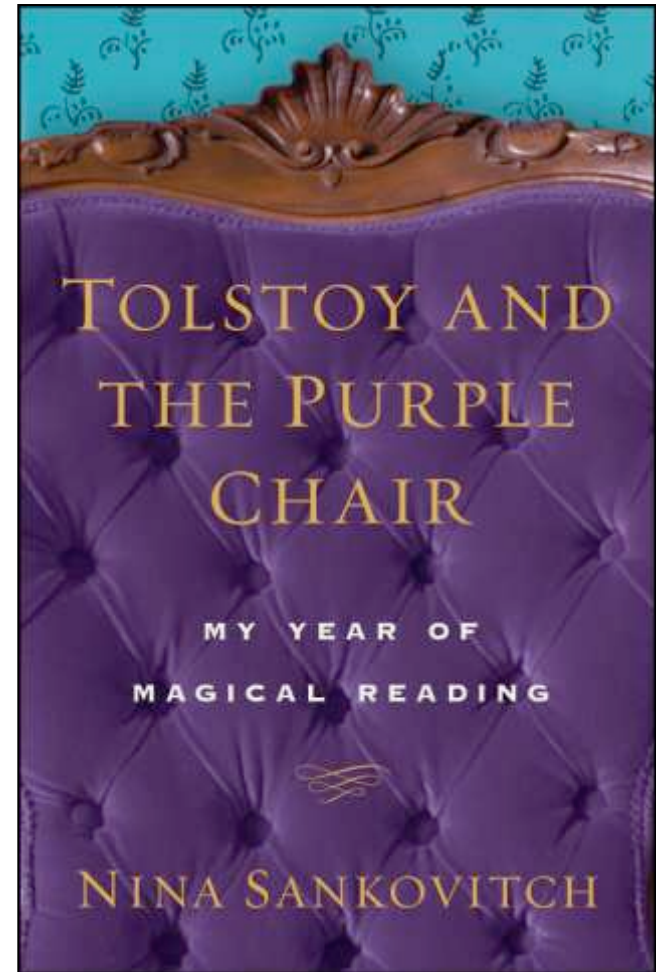


Tolstoy and the Purple Chair

by Nina Sankovitch

- In the vein of Joan Didion's *The Year of Magical Thinking*.
- The author and her book-a-day project were featured in the *New York Times*.

ISBN 13: 9780061999840
On sale:6/7/2011
\$23.99
30K



Portrait of a Spy

by Daniel Silva

•Daniel Silva, #1 *New York Times* bestselling authors of 13 novels, comes to Harper in a new 3 book deal!

•“For readers who crave both deft characterization and old-fashioned, spy-novel action.”— Booklist

ISBN 13: 9780062072184

On sale: 7/19/2011

\$26.99

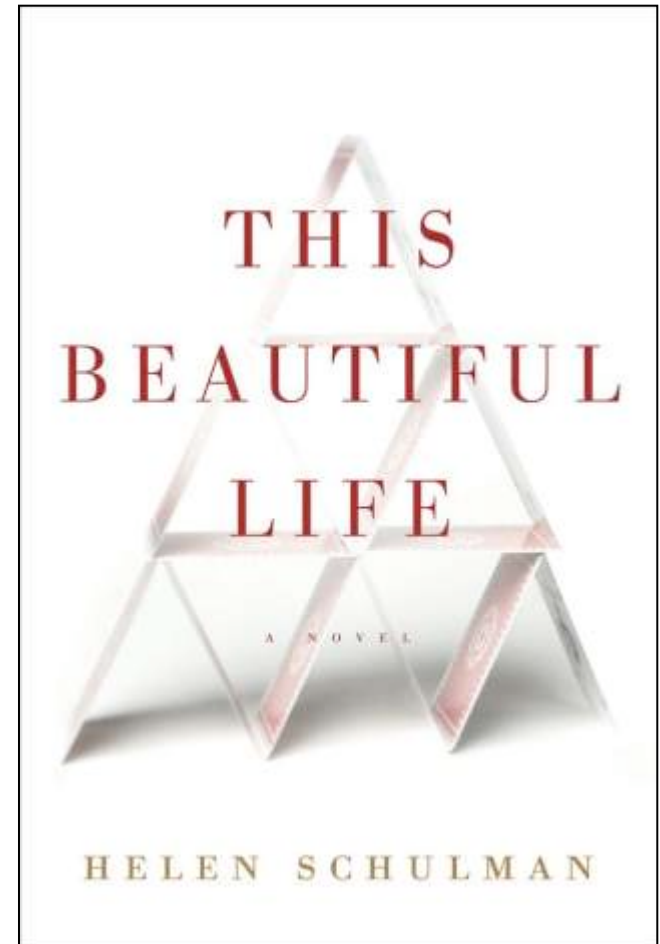
500K



This Beautiful Life by Helen Schulman

- Fans of edgy literary fiction authors, such as Zoe Heller, Lionel Shriver, and Meg Wolitzer.
- “I read this book with white-knuckled urgency, and I finished it in tears. Helen Schulman is an absolutely brilliant novelist.”—Elizabeth Gilbert

ISBN 13: 9780062072184
On sale: 8/2/2011
\$24.99
35K

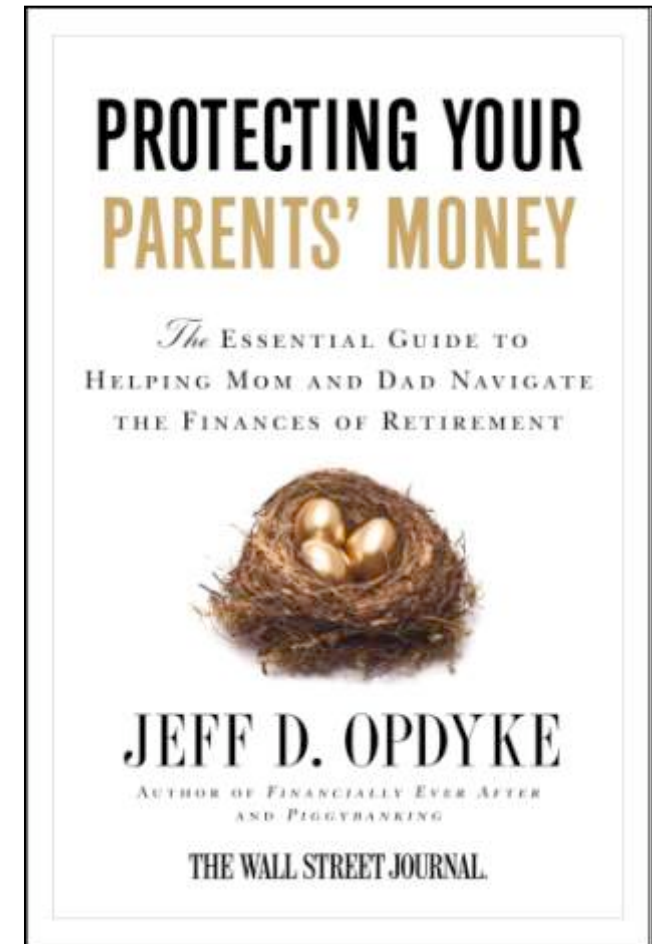


Protecting Your Parents' Money

by Jeff D. Opdyke

- Opdyke's "Love & Money" column ran in the *Wall Street Journal* for six years.
- As of July 2010, Jeff has begun writing the column again on a biweekly basis, and it appears in the *WSJ* Sunday edition, which goes out to roughly 70 papers and 7 million readers.

ISBN 13: 9780061358203
On sale: 5/10/2011
\$15.99
25K

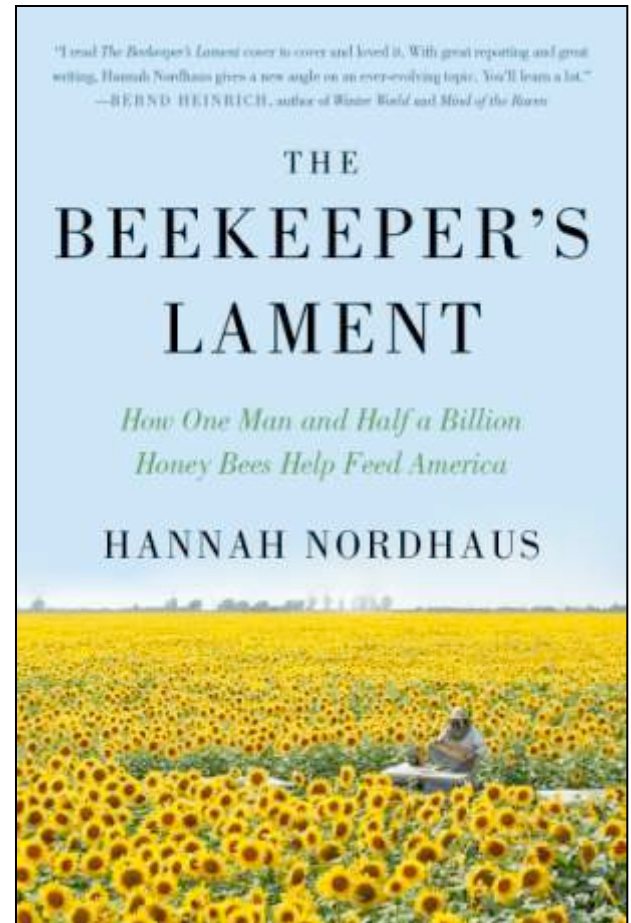


The Beekeeper's Lament

by Hannah Nordhaus

- The book's subject, John Miller, will be featured in a documentary about bees called *More Than Honey*.
- Author appearances throughout Colorado.

ISBN 13: 9780061873256
On sale: 5/24/2011
\$14.99
40K



Seeds

by Richard Horan

• *The Orchid Thief* meets *Botany of Desire* meets *Driving Einstein's Brain*.

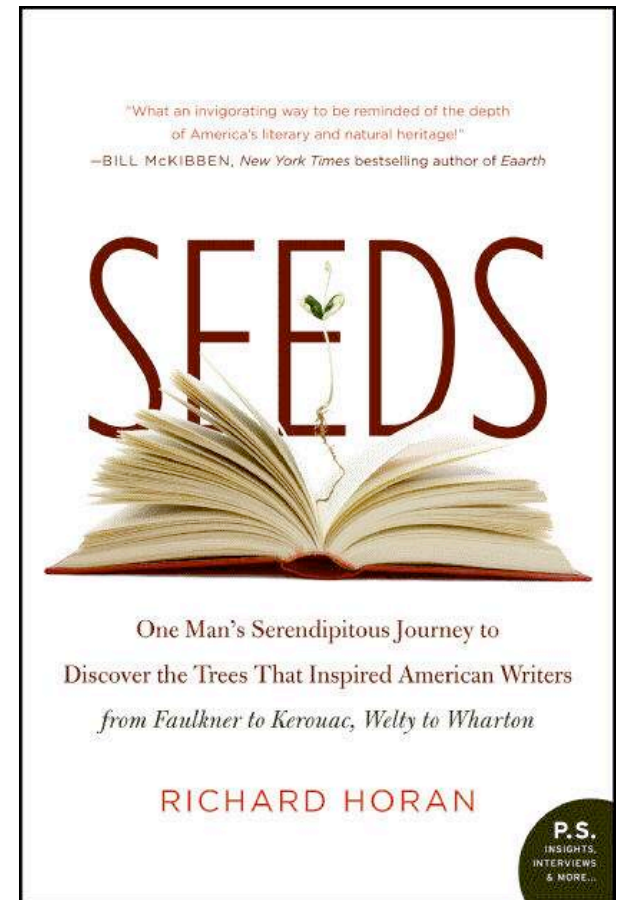
• Horan's destinations include the homes of: Jack Kerouac, Willa Cather, Edith Wharton, Henry Miller, Thomas Wolfe, Flannery O'Connor, Carson McCullers, F. Scott and Zelda Fitzgerald, Harper Lee, Truman Capote, and many others!

ISBN 13: 9780061861680

On sale: 4/19/2011

\$14.99

40K



Everything Beautiful Began After

by Simon Van Booy

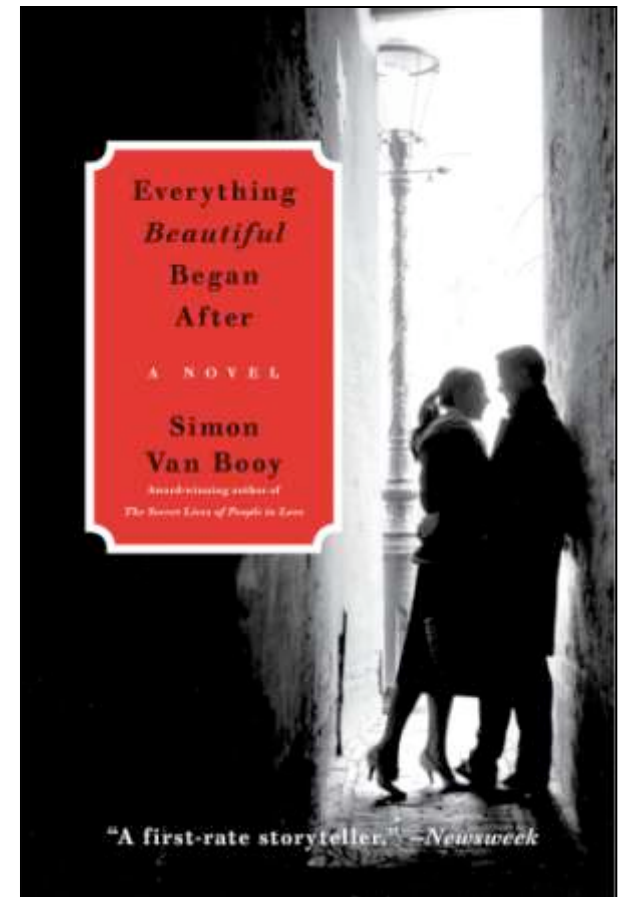
- A highly anticipated debut novel
- Van Booy was awarded the Frank O'Connor International Short Story Award for his last collection of stories, *Love Begins in Winter*.

ISBN 13: 9780061661488

On sale: 7/5/2011

\$14.99

40K



Hello Goodbye

by Emily Chenoweth

"[Chenoweth] writes gracefully and eloquently of loss and love, portraying both generations at their most self-absorbed and most vulnerable."

--*Library Journal*

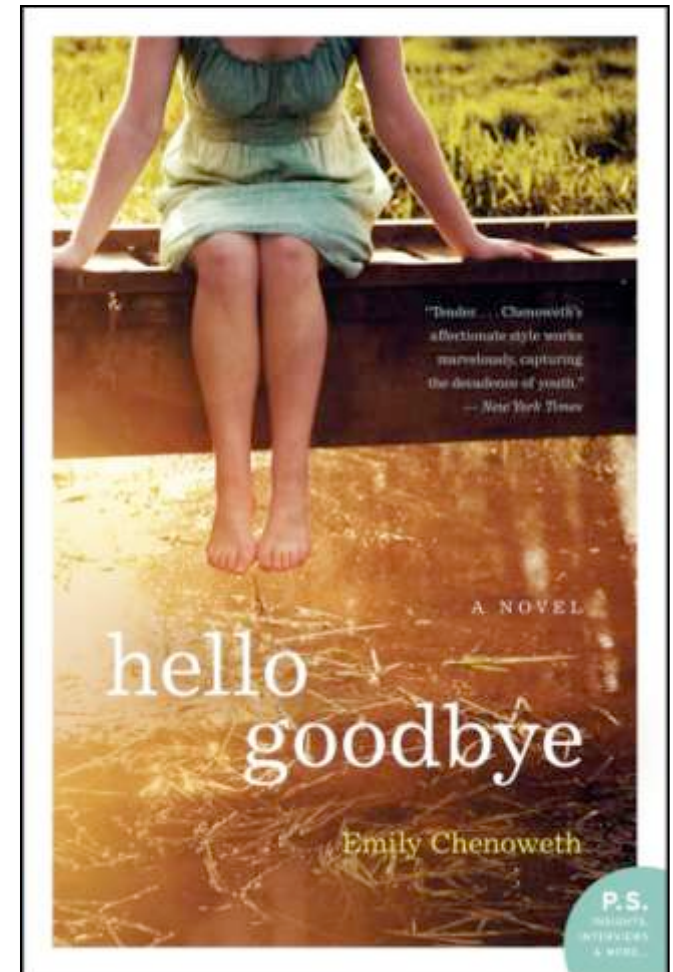
"Chenoweth's smart, unsentimental and poignant takes on living and dying ring true, and her exploration of coming-of-age and coming to terms with mortality is divine."-- *Publishers Weekly* (starred review)

ISBN 13: 9780062034601

On sale: 6/14/2011

\$14.99

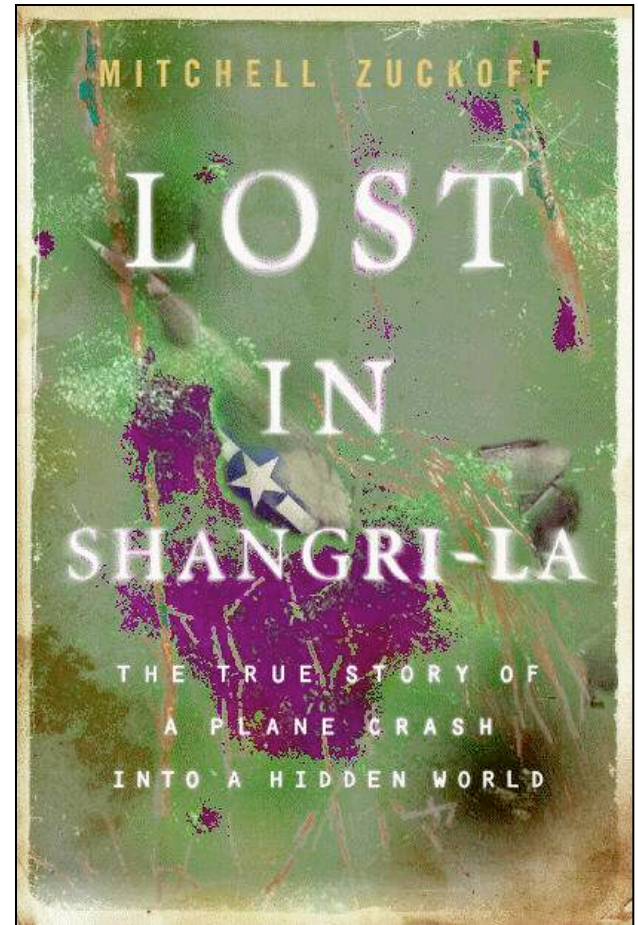
30K



Lost in Shangri-La by Mitchell Zuckoff

- In the tradition of David Grann's *The Lost City of Z*.
- From the action to the characters, *Lost in Shangri-La* reads like a Hollywood blockbuster.
- “An utterly compelling and deeply satisfying read!”--Simon Winchester

ISBN 13: 9780061988349
On sale: 4/26/2011
\$26.99
200K



Weep, Shudder, Die by Robert Levine

•Opera is experiencing a new resurgence. For example, the Met's new "Live in HD series" has sold over two million tickets in movie theaters in the 2009-2010 season.

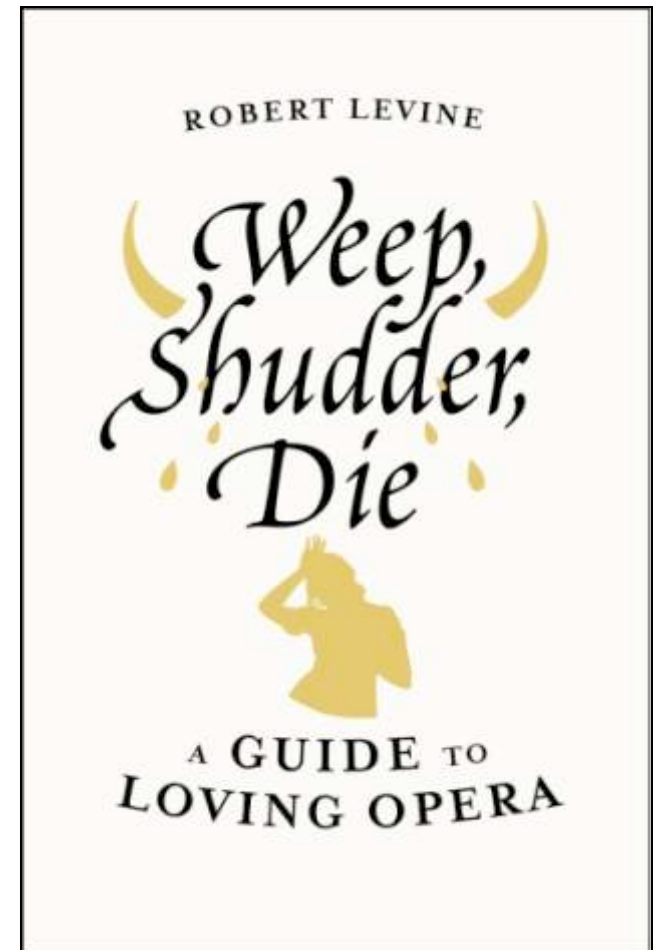
•Robert Levine was a founding editor and consultant for the classical music store at Amazon.com

ISBN 13: 9780061941313

On sale: 6/21/2011

\$20.00

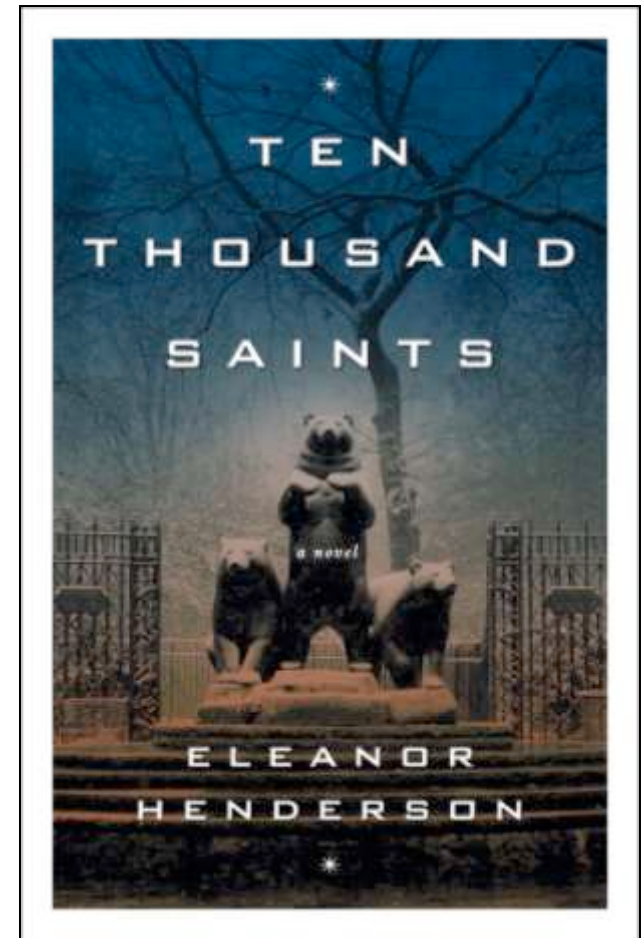
25K



Ten Thousand Saints by Eleanor Henderson

- Eleanor Henderson's story, "The Farms," was selected by Alice Sebold for *The Best American Short Stories 2009*.
- 8-City National Author Tour: Austin, Boston, Los Angeles, New York, Portland (OR), San Francisco, Seattle, Washington, D.C.

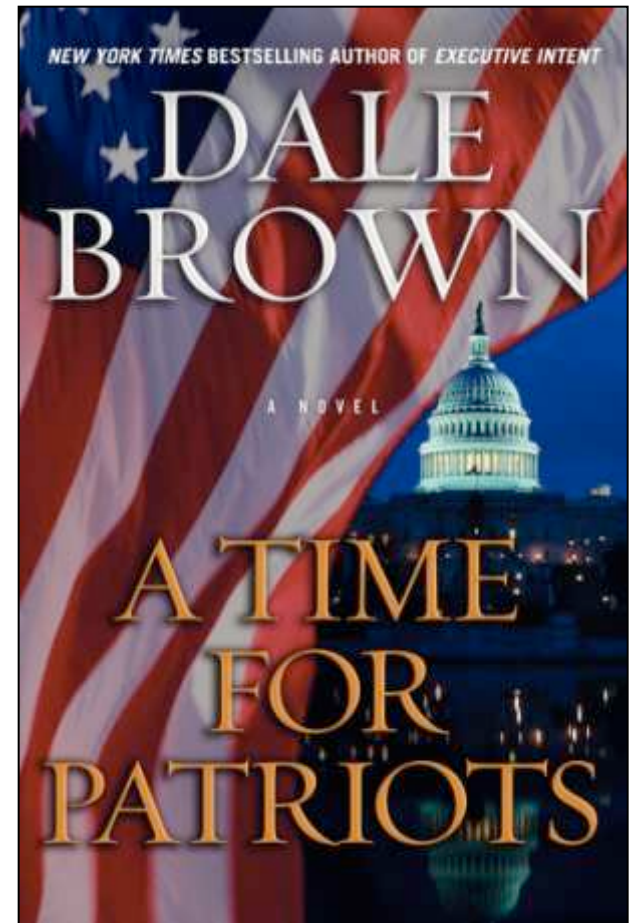
ISBN 13: 9780062021021
On sale: 6/14/2011
\$26.99
50K



A Time for Patriots by Dale Brown

- “Brown delivers plenty of red meat action.”—*Publishers Weekly*
- The author knows his subject matter firsthand. He is currently a Mission Pilot in the Civil Air Patrol.

ISBN 13: 9780061989995
On sale: 5/10/2011
\$26.99
125K



Through My Eyes by Tim Tebow

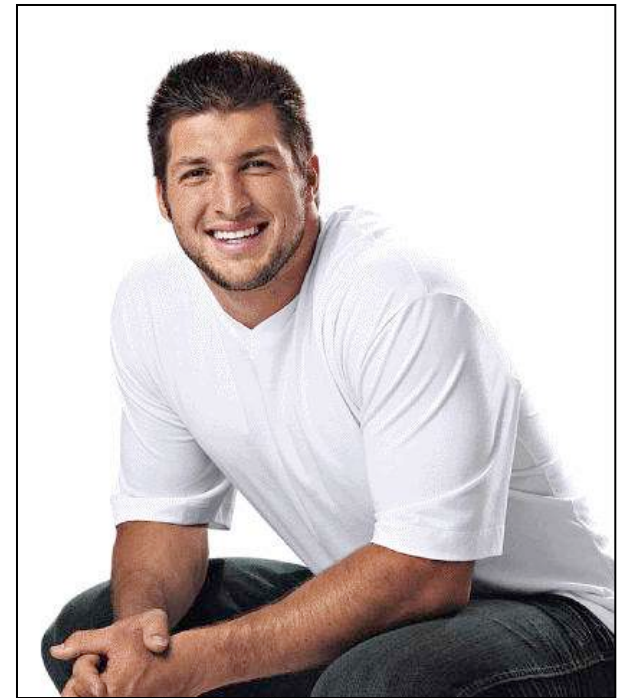
- A two-time winner of the BCS national championship with the University of Florida, Tebow was the first sophomore in NCAA history to win the Heisman trophy.

ISBN 13: 9780062007285

On sale: 4/19/2011

\$26.99

200K



Folly Beach

by Dorothea Benton Frank

•For fans of bestselling women’s fiction authors such as Anne Rivers Siddons, Sue Monk Kidd, Rebecca Wells and Barbara Delinsky.

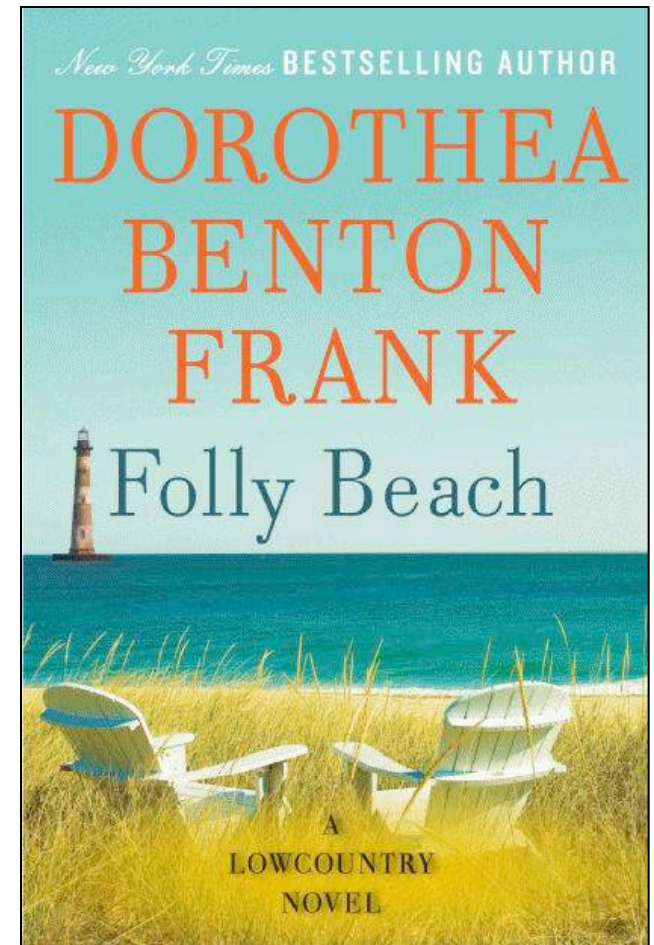
•“Here’s one for the Southern gals as well as Yankees who appreciate Frank’s signature mix of sass, sex, and gargantuan personalities...When Frank nails it, she really nails it, and she does so here.”—*Publishers Weekly*

ISBN 13: 9780061961274

On sale: 6/14/2011

\$25.99

250K



Something Old, Something New by Beverly Jenkins

- The bestselling author returns to the beloved town of Henry for a long-awaited wedding fans are sure to remember!
- Perfect for fans of Kimberla Lawson Roby and Angela Benson.

ISBN 13: 9780061990793

On sale: 6/7/2011

\$13.99

30K



Graveminder

by Melissa Marr

- Perfect for fans of Kim Harrison, Charlaine Harris, Stephenie Meyers, Jocelynn Drake, and Jeaniene Frost

- Adult novel with fantastic YA and romance crossover appeal

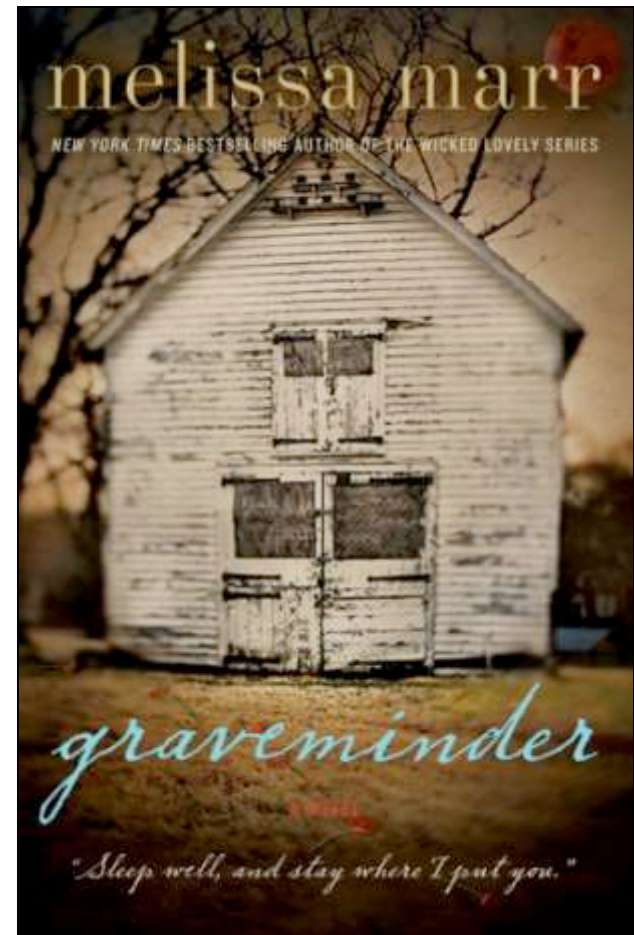
- We will be publishing *Graveminder* four months after the final book in the Wicked Lovely series.

ISBN 13: 9780061826870

On sale: 5/17/2011

\$22.99

150K



The Devil Colony

by James Rollins

- *The Doomsday Key*, the previous Sigma Force novel, was an instant *New York Times* bestseller.

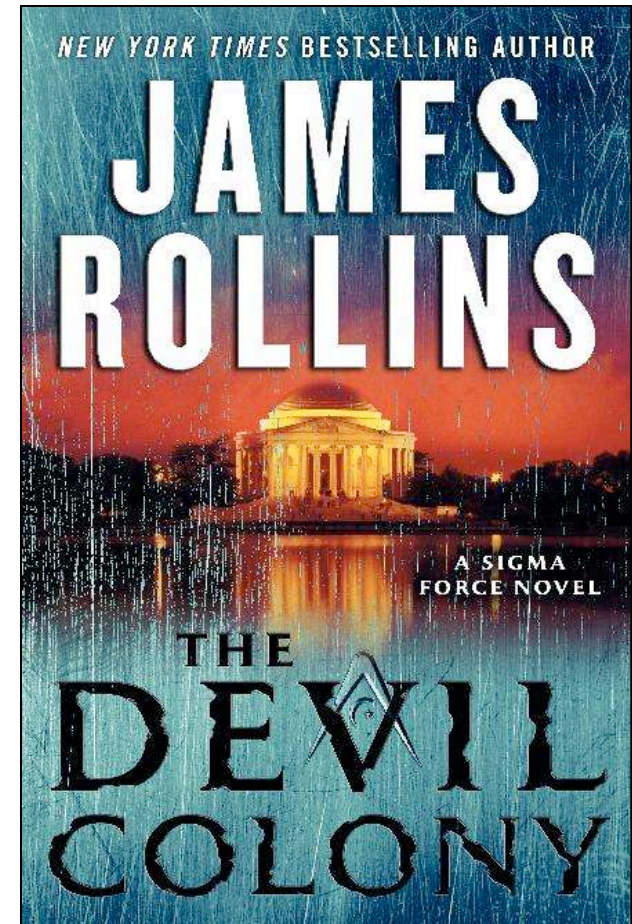
"This guy doesn't write novels-he builds roller coasters...Rollins excels at combining action and history with larger-than-life characters...A must for pure action fans." --*Booklist*

ISBN 13: 9780061784781

On sale: 6/21/2011

\$27.99

350K



Spycatcher by Matthew Dunn

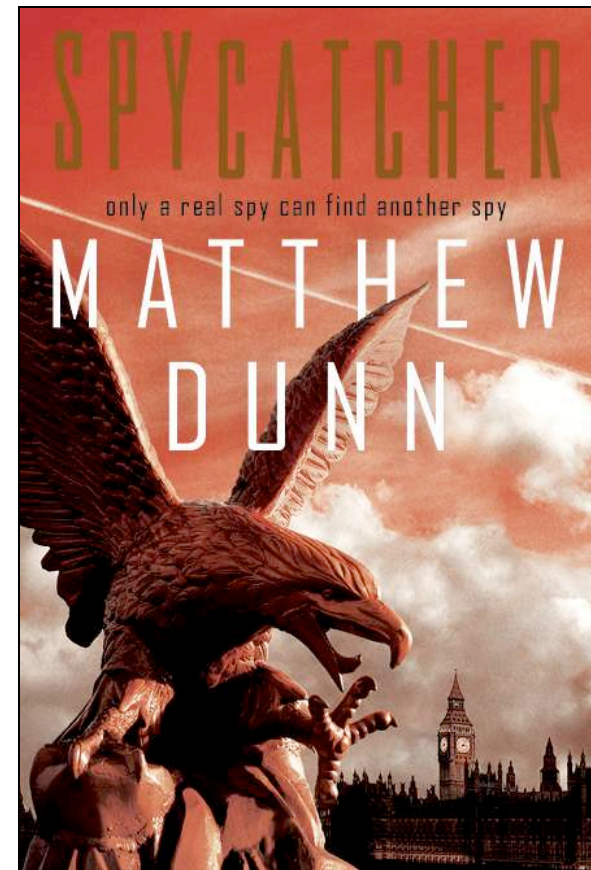
•Unprecedented first-hand knowledge!
As an MI6 field operative, Matthew Dunn recruited and ran agents, coordinated and participated in special operations, and acted in deep-cover roles throughout the world.

ISBN 13: 9780062037671

On sale: 8/9/2011

\$25.99

150K



Sweet Jiminy

by Kristin Gore

- As the daughter of former Vice President Al Gore, Kristin Gore is a publicity powerhouse.

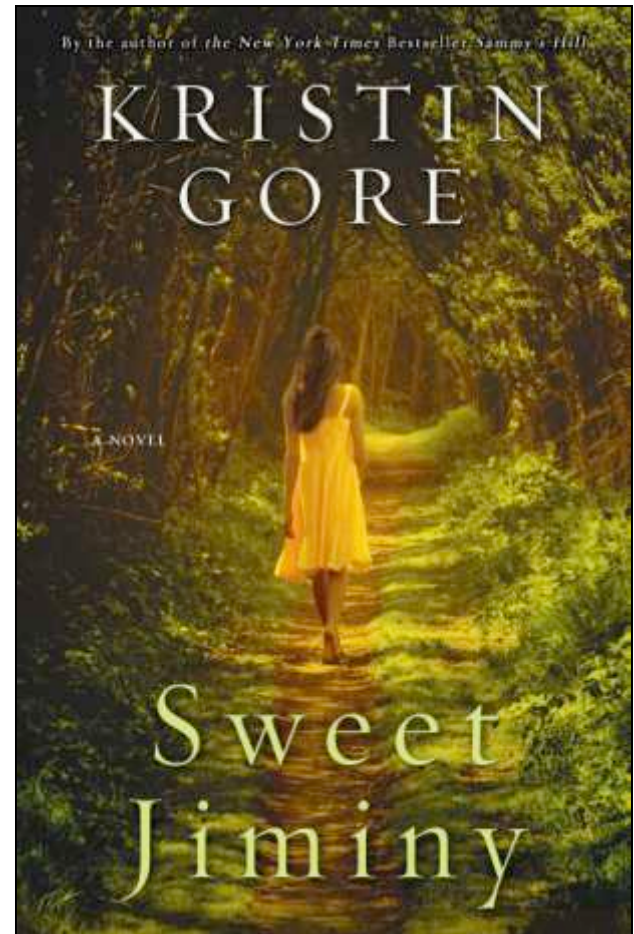
- Kristin Gore is the author of two previous novels, the *New York Times* bestseller *Sammy's Hill*, and *Sammy's House*.

ISBN 13: 9781401322892

On sale: 4/26/2011

\$23.99

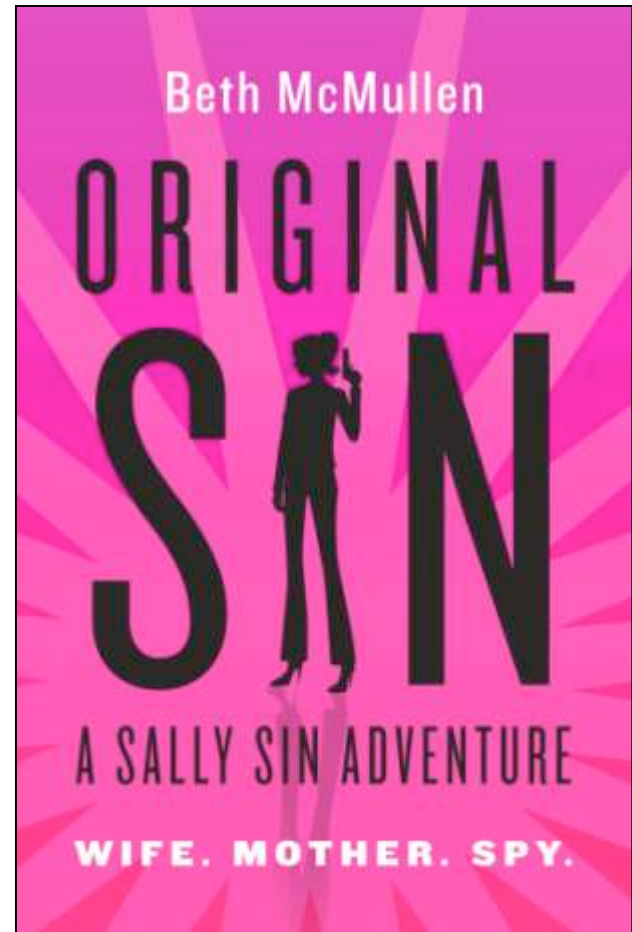
40K



Original Sin by Beth McMullen

- "True Lies" meets the bestselling novel *I Don't Know How She Does It*.
- Watch out! Film and TV rights to the series are in high demand.
- *Original Sin* is the first of two Sally Sin novels.

ISBN 13: 9781401324216
On sale: 7/12/2011
\$24.99
100K

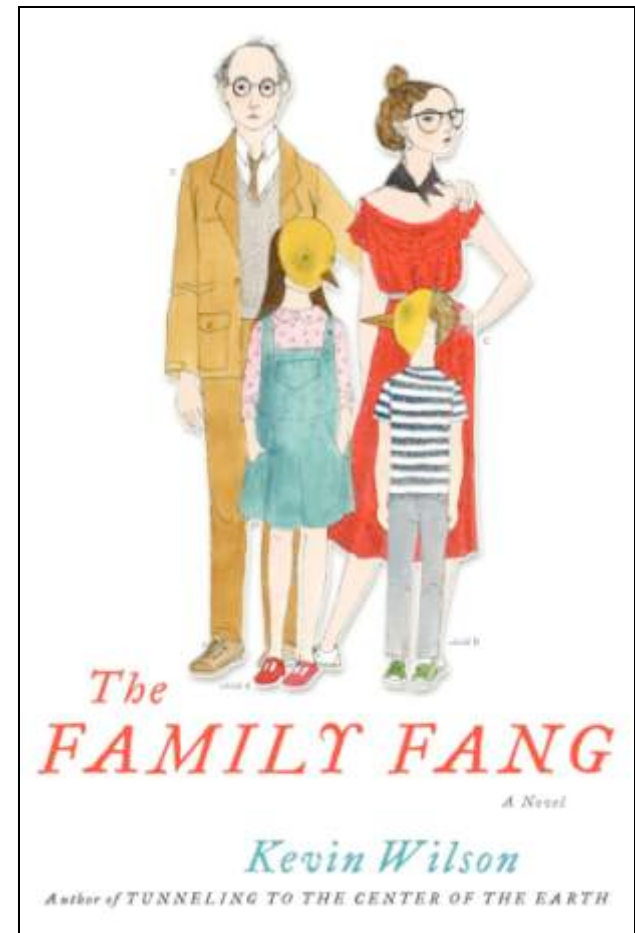


The Family Fang

by Kevin Wilson

- A novel about the art of surviving the ultimate dysfunctional family, a collection of demanding, brilliant oddballs, in the tradition of Wes Anderson's *The Royal Tenenbaums*.
- *Tunneling to the Center of the Earth* won the 2009 Shirley Jackson Award for best new story collection, and picked up an Alex Award in 2010!

ISBN 13: 9780061579035
On sale: 8/9/2011
\$23.99
40K



Best Staged Plans by Claire Cook

•From the bestselling author of *Must Love Dogs* and *Life's a Beach* comes a humorous and heartwarming novel about starting over.

•*Seven Year Switch* was chosen as the Indie Next pick for June 2010, and *Wildwater Walking Club* was an Indie Next pick in May 2009.

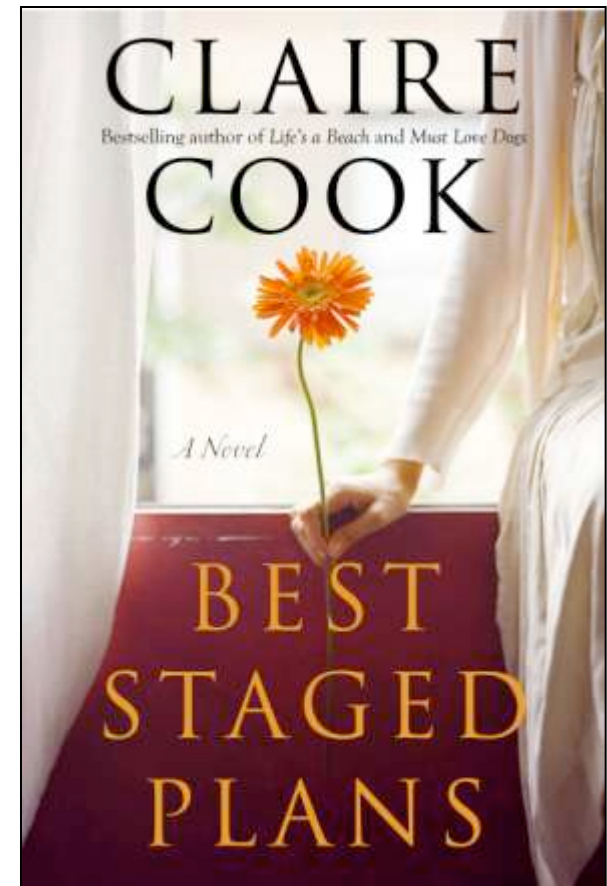
•Claire is a book-club favorite, and *Best Staged Plans* is sure to be no different!

ISBN 13: 9781401341176

On sale: 6/7/2011

\$23.99

60K



Until Tuesday

by Luis Carlos Montalvan

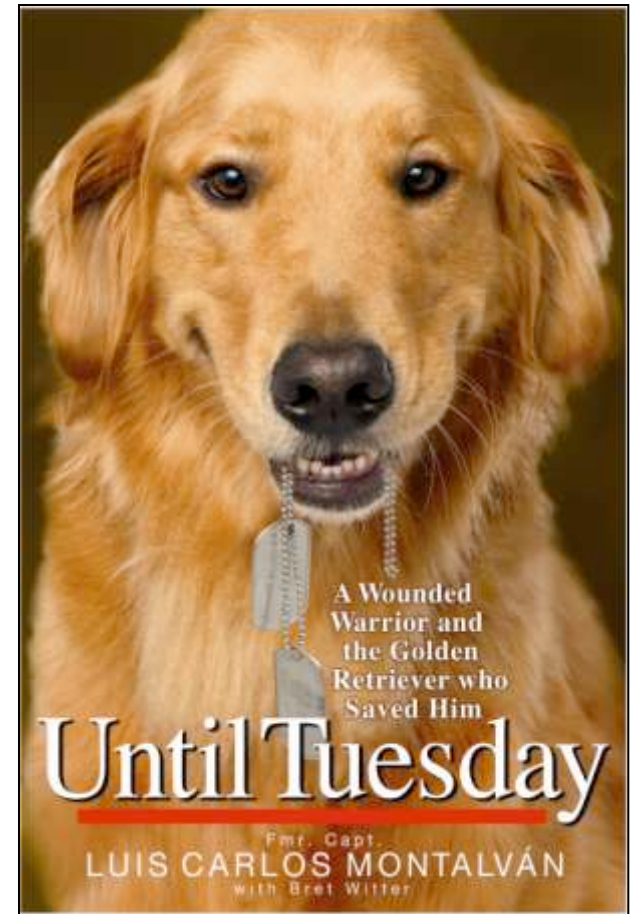
- Co-author Bret Witter is the writer behind *Dewey: The Small Town Library Cat Who Touched the World*.
- Captain Montalvan is active at a high level in promoting multiple causes, from veterans and disabled people's rights, to the immigration of Iraqi refugees to the US.
- He has been featured on NPR, CBS, and C-Span

ISBN 13: 9781401324292

On sale: 5/10/2011

\$22.99

150K



The Witches of East End by Melissa de la Cruz

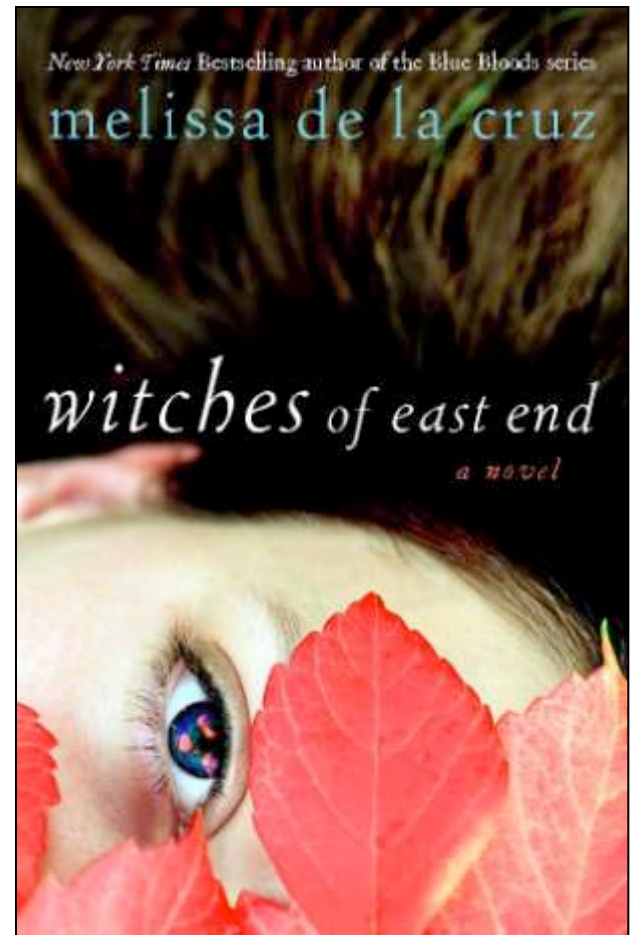
- The first in a new series!
- De la Cruz's *Blue Bloods* books are regulars on the *New York Times* list and have sold more than 1,000,000 copies in the US.

ISBN 13: 9781401323905

On sale: 6/21/2011

\$23.99

125K



Long Gone

by Alafair Burke

- Alafair Burke's break-out stand-alone!
- “*Long Gone* is the type of book that should come with a warning. It's a compulsively readable, highly addictive story. The ending will leave you breathless.”—Karin Slaughter

ISBN 13: 9781401341701

On sale: 6/21/2011

\$24.99

40K



Season to Taste by Molly Birnbaum

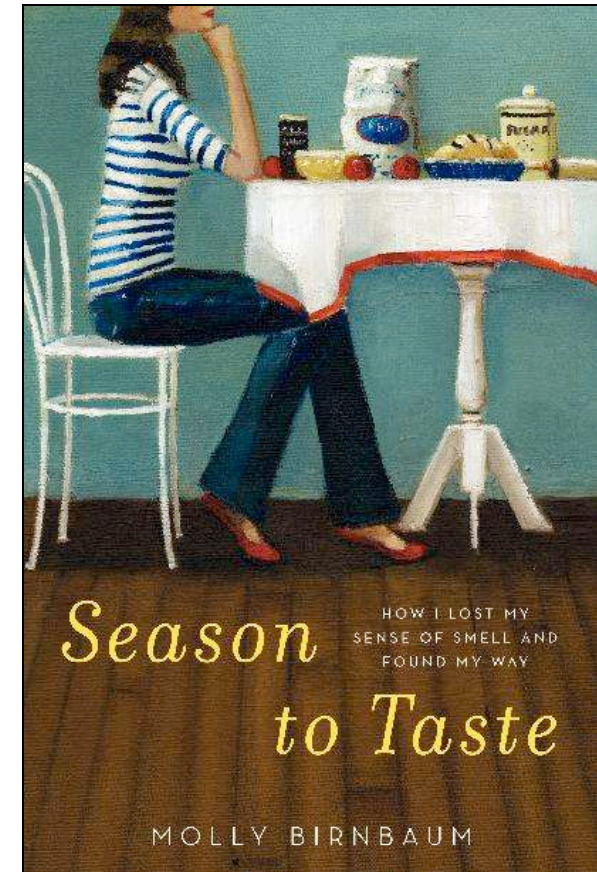
- A moving personal story packed with surprising facts about our senses
- Will please the palates of fans of *Julie and Julia*, Ruth Reichl, Amanda Hesser, and Laurie Colwin.
- Molly writes the popular food blog "My Madeleine."

ISBN 13: 9780061915314

On sale: 6/21/2011

\$24.99

20K



My New American Life by Francine Prose

•Like *Blue Angel* and *A Changed Man*, this new novel is shot through with Francine Prose's corrosive wit and searing intelligence.

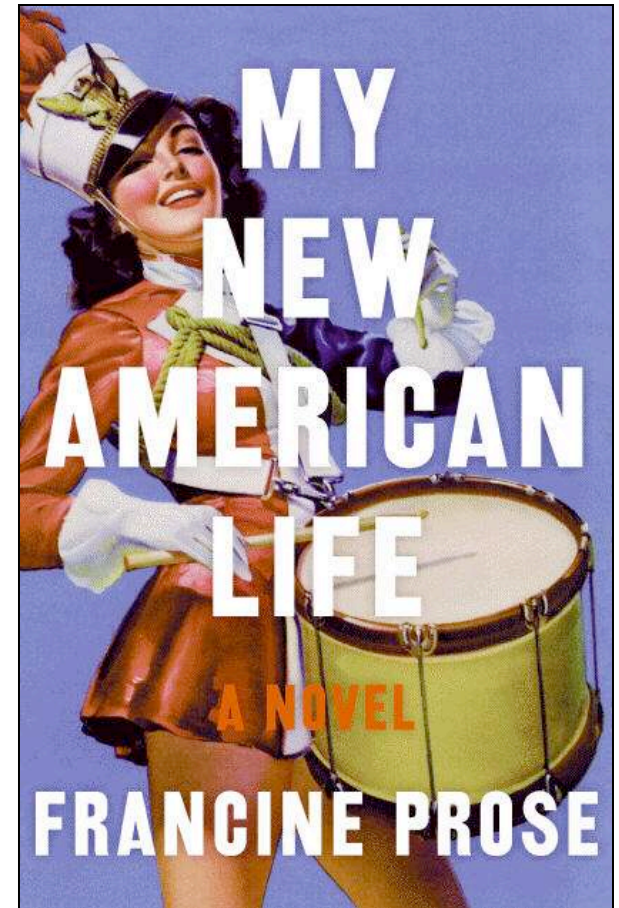
•Recommended for fans of Joshua Ferris, Jennifer Egan, Gary Shteyngart, Jonathan Safran Foer, Zoe Heller, Christopher Buckley, and Lorrie Moore.

ISBN 13: 9780061713767

On sale: 4/26/2011

\$25.99

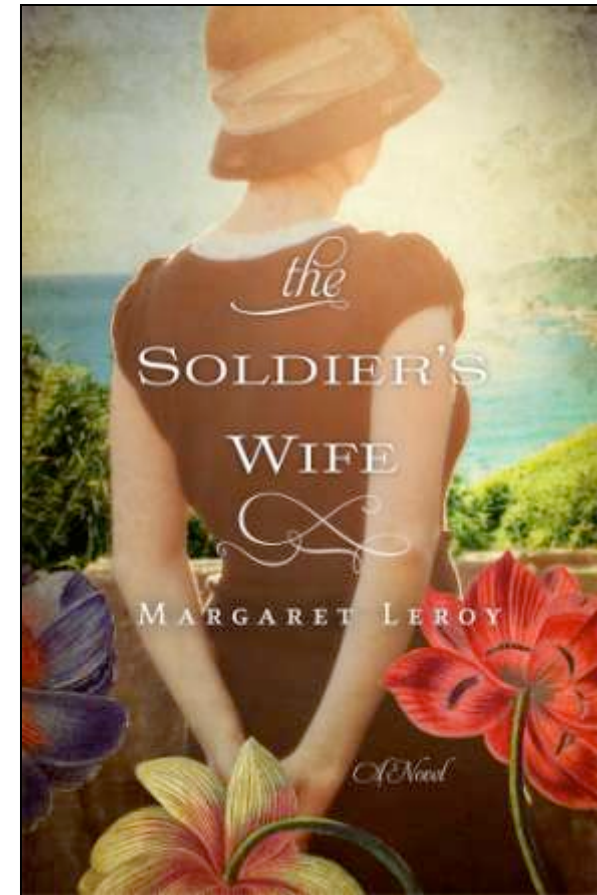
50K



The Soldier's Wife by Margaret Leroy

- The lush story and paperback format make this a natural for book clubs.
- Margaret Leroy has received high praise from writers such as Fay Weldon and Tony Parsons, as well as publications such as *Oprah.com* and *Washington Post*.

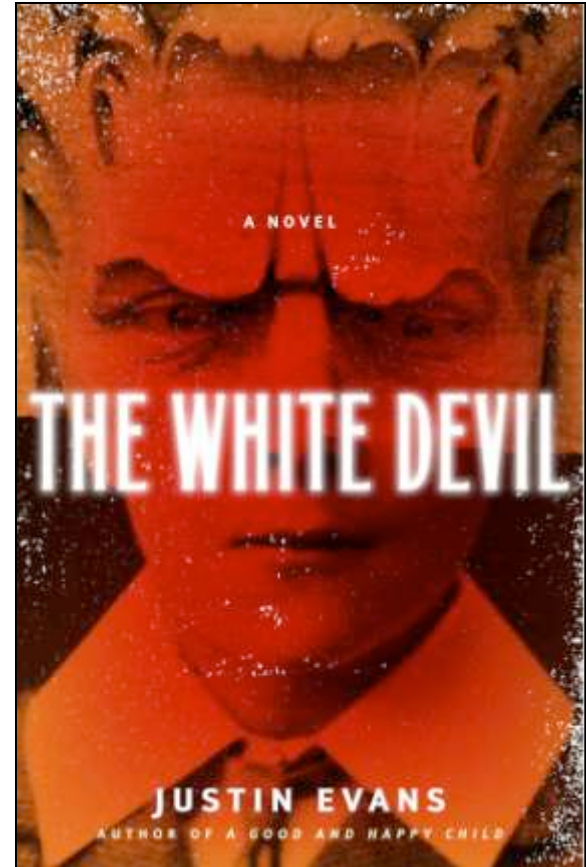
ISBN 13: 9781401341701
On sale: 7/5/2011
\$14.99
100K



The White Devil by Justin Evans

- *Possession* meets *The Shining* meets *The Lake of Dead Languages* in this exciting literary thriller
- For fans of Stephen King, Joe Hill, and A.S. Byatt

ISBN 13: 9780061728273
On sale: 5/10/2011
\$24.99
50K



The Good Muslim by Tahmima Anam

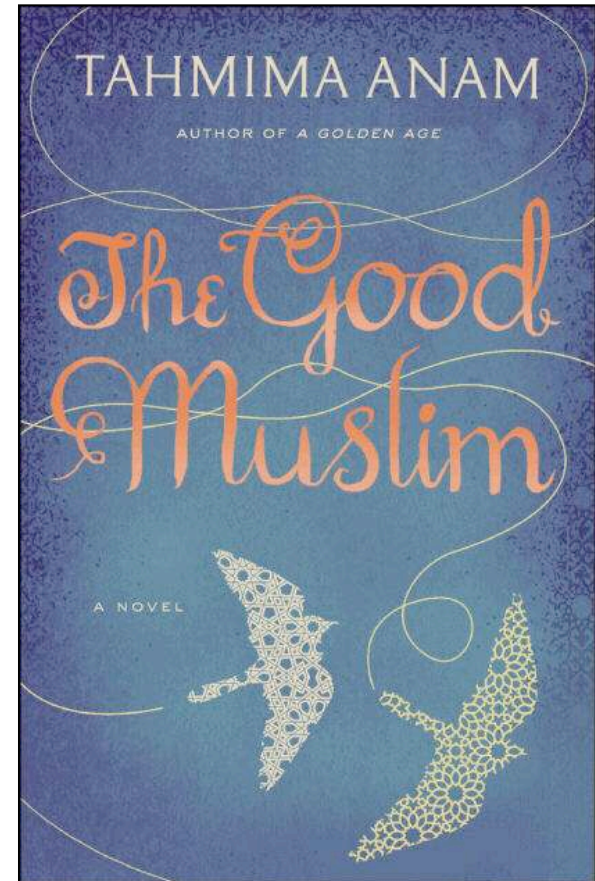
- The second novel in the author's Bengal Trilogy.
- Recommended for readers who enjoy the work of Jhumpa Lahiri, Abraham Verghese, Amitav Ghosh, Kiran Desai, and Monica Ali.
- A *Golden Age* won the Commonwealth Writers' Prize for Best First Book.

ISBN 13: 9780061478765

On sale: 8/2/2011

\$25.99

25K



State of Wonder by Ann Patchett

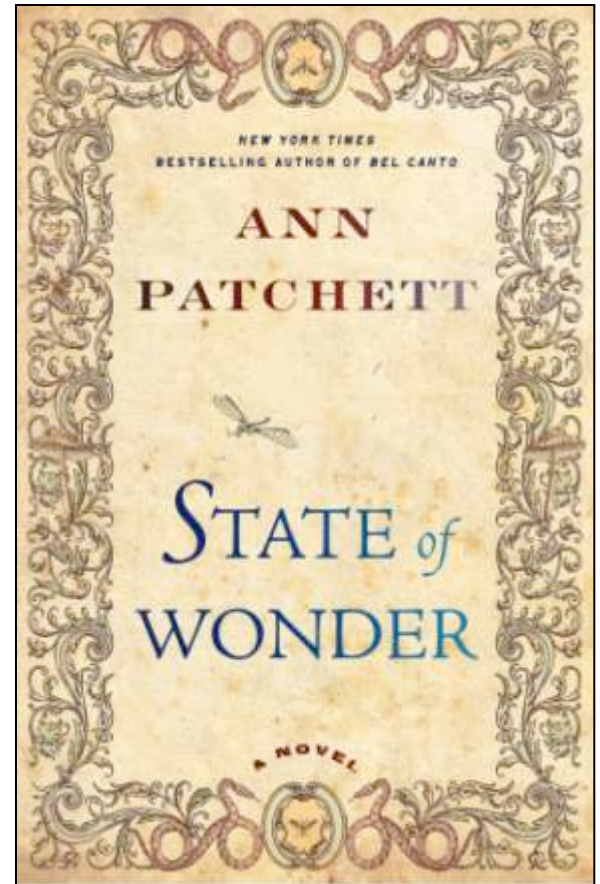
- Patchett's best yet! Back to the sweep and scope of *Bel Canto*.
- Explosive, topical themes and the writing Patchett's fans have come to expect.
- 14-city Author Tour: New York, Rochester, Nashville, Minneapolis, Michigan, Jackson, Seattle, San Francisco, Portland, Los Angeles, Boston, and Portsmouth, NH

ISBN 13: 9780062049803

On sale: 6/7/2011

\$26.99

300K



Faith

by Jennifer Haigh

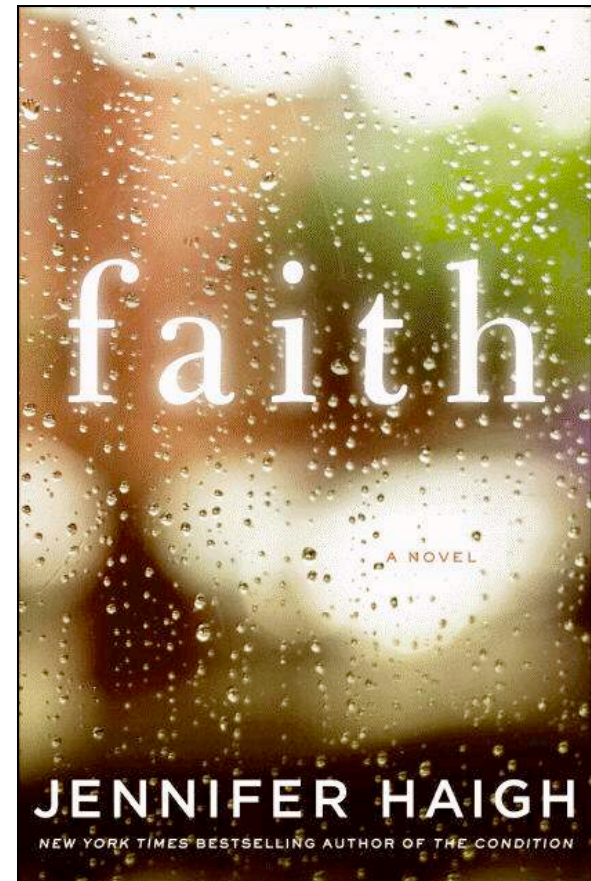
- One woman's search for the truth after scandal rocks her family.
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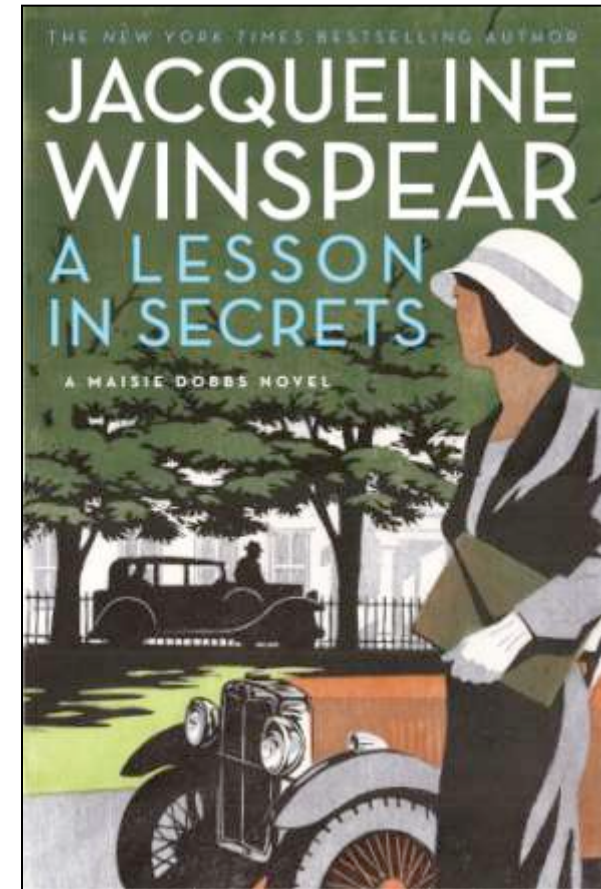
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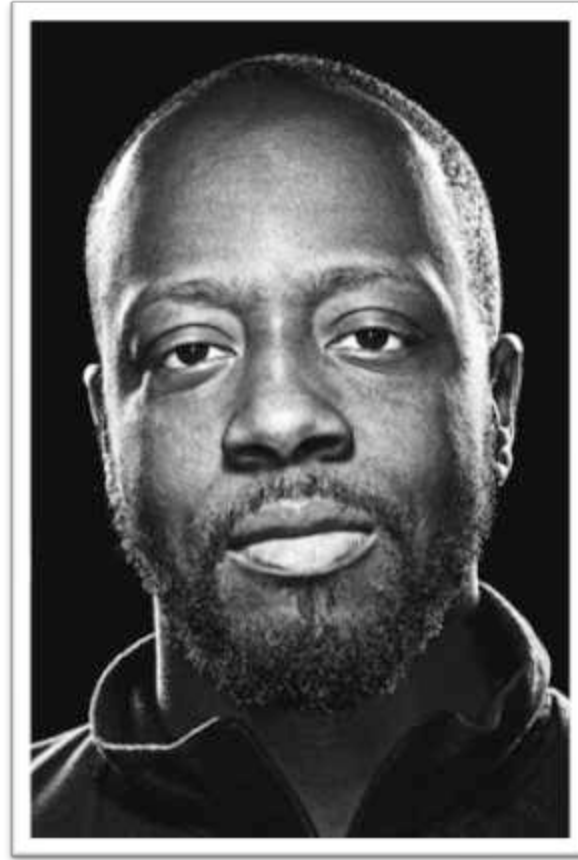
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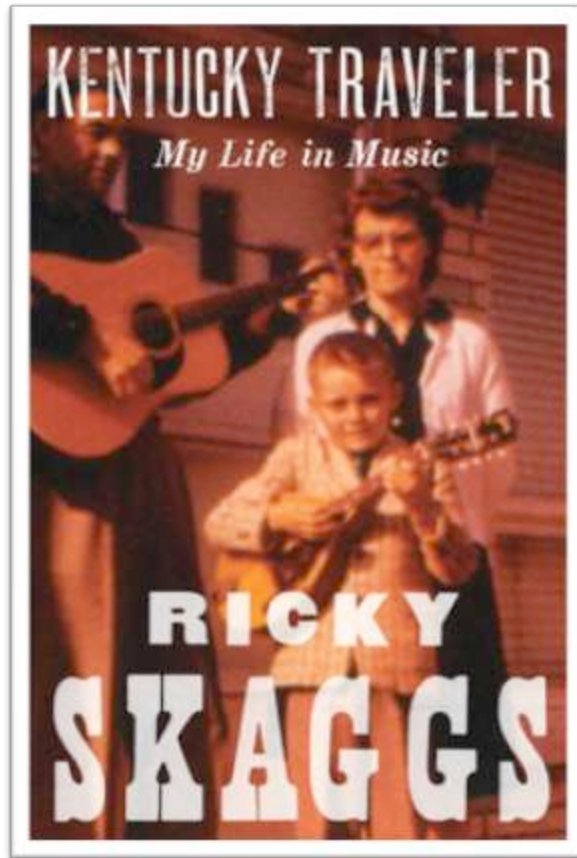
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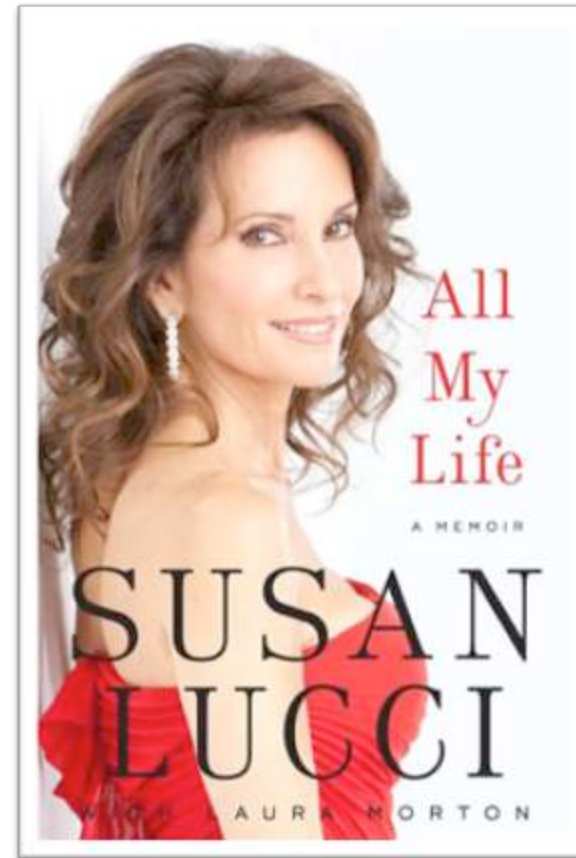
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